## Mountain View Community Council **GREAT FAMILIES LIVE HERE**

## Resolution 2015-12

SUPPORTING THE ALASKA MUSEUM OF SCIENCE & NATURE IN OBTAINING ROAD SIGNAGE ALONG MAJOR THROUGHWAYS DIRECTING THE PUBLIC TO THE MUSEUM AS A COMMUNITY AND CITY-WIDE EDUCATIONAL ASSET.

WHEREAS, the Mountain View Community Council (MVCC) is a Municipal Charter established entity, serves as a voice and forum for the residents and businesses of Mountain View, and participates in matters affecting the life of this community, and

WHEREAS, the Alaska Museum of Science & Nature ("the Museum") is a unique institution in all of Anchorage, offering the sole science-only focused exhibits and programs in the city, providing unparalleled educational opportunities for students and adults, and

WHEREAS, the MVCC unequivocally believes that the Museum is a Mountain View asset and destination, that the neighborhood and entire community of Anchorage would benefit from the greater visibility and use of the Museum, and that visitors to Anchorage would also benefit from the Museum's strong emphasis on Alaska's natural history, and

WHEREAS, the Council observes that other cultural institutions around Anchorage, such as the Anchorage Museum and the Alaska Native Heritage Center, have "tourist-oriented directions signs" and other road signage directing visitors to the institutions, and

WHEREAS, the Council further observes that the only signs for the Museum are at the Museum itself; that there are no road signs directing potential visitors to the Museum from Mountain View Dr., Bragaw St., Commercial Dr., and/or Northern Lights/Bragaw St., and/or the Glenn Highway/5<sup>th</sup> Ave. (highest visibility), and

WHEREAS, the Council believes that increased road signage would be an important step in bringing the increased traffic to the Museum that it deserves and that this would further benefit the Mountain View community.

## NOW, THEREFORE BE IT RESOLVED THAT:

THE MOUNTAIN VIEW COMMUNITY COUNCIL SUPPORTS ROAD-SIDE SIGNAGE FOR THE ALASKA MUSEUM OF SCIENCE AND NATURE, AND STRONGLY ENCOURAGES ALL EFFORTS BE MADE, INCLUDING NECESSARY WORK WITH THE MUNICIPALITY OF ANCHORAGE AND THE STATE OF ALASKA, TO MAKE THESE SIGNS A REALITY.

Approved by the Mountain View Community Council this 9<sup>th</sup> day of November, 2015, by a vote of eligible members present and signed in at a full regular meeting, by a count of 19 in favor, opposed, and opposed, and opposed, and

MVCC President

Jason Bookman MVCC Treasurer MVCC Vice President

MVCC Secretary